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GOOBI GLASS NAMED 2022 GLOBAL MEDIA AWARD WINNER AT THE SEMA SHOW

-- Product Emerged Among Thousands as Voted on by Panel of International Judges --

LAS VEGAS – November 2nd, 2021 – Goobi Glass “See the World in Color” was recognized with a 2022 Global Media Award this week at the SEMA Show in Las Vegas for its Rainbow Colored Glass Automotive Window.

“We are so honored and blessed to be chosen as this years Global Media Award Winner by Jordan Lensen, editor of Canada’s PASMAG. And we are very excited to share this new colorful product with the rest of the world.” - Sir C. Kingsley, Founder

The SEMA Global Media Awards (GMA) Program recognizes those companies that manufacture specialty equipment products and accessories that would have mass appeal to consumers in countries outside the United States. The products are voted on by a prestigious group of international journalists who serve as judges.

“Vehicle customization and personalization has been growing worldwide,” said Linda Spencer, SEMA director of international and government relations. "The GMA program taps top international media experts to weigh in on which new products are likely to succeed in their home markets. The global automotive specialty-equipment market is made up of enthusiasts who are passionate about the hobby. This passion can be found not only throughout the United States but also in countless spots around the globe including in Dubai, United Arab Emirates, Melbourne Australia and Stockholm, Sweden.”

This year’s program included about 11 judges from seven countries. Each judge carefully reviewed and evaluated nearly 2,000 product entries at the SEMA Show before selecting the products that they felt would resonate and appeal most to consumers in their home countries.

About Goobi Glass

Founded in 2021, Goobi Glass is the world’s first company to create colored glass for automobiles. Goobi Glass uses patent technology to allow customization of over 18,000 colors. From sunroofs to windshields, Goobi Glass can create any type of window to bring more color into your world. Learn more at www.goobiglass.com and follow us on Instagram @goobiglass.

